

MBA
(SEM-I) THEORY EXAMINATION 2019-20
INTERNATIONAL LOGISTICS

Time: 3 Hours**Total Marks: 100****Note: 1. Attempt all Sections. If require any missing data; then choose suitably.****SECTION A****1. Attempt all questions in brief. 2 x 10 = 20**

Qno.	Question	Marks	CO
a.	Explain International Logistics?	2	1
b.	What activities are carried out in inbound logistics?	2	1
c.	Mention any two shipping routes.	2	2
d.	Define Conference system.	2	2
e.	Who are stevedore?	2	3
f.	Illustrate the meaning of affreightment.	2	3
g.	List any two Ports of India.	2	4
h.	Give the objective of shipping associations.	2	4
i.	Describe Supply Chain Management.	2	5
j.	Outline the meaning of Reverse Logistics.	2	5

SECTION B**2. Attempt any three of the following: 3 x 10 = 30**

Qno.	Question	Marks	CO
a.	With the help of suitable figure discuss the components of logistical systems.	10	1
b.	Explain in brief the organization of a shipping company.	10	2
c.	Describe in detail the benefits of warehousing.	10	3
d.	“Overworked ports suffer from low level of efficiency and productivity and so have become costly ports from the user’s point of view.” Discuss the statement in relation to the working of Indian Ports.	10	4
e.	Explain in detail the importance of ICT in Logistics Management.	10	5

SECTION C**3. Attempt any one part of the following: 1 x 10 = 10**

Qno.	Question	Marks	CO
a.	With the help of suitable example clearly explain the objectives of Logistics.	10	1
b.	Explain the importance of logistics in today’s business life.	10	1

4. Attempt any one part of the following: 1 x 10 = 10

Qno.	Question	Marks	CO
a.	Describe the five modes of transportation, identifying the most significant characteristics of each.	10	2
b.	What is meant by chartering? List the parties involved in it and also explain different types of charter.	10	2

Paper Id: Roll No: **5. Attempt any *one* part of the following:****1 x 10 = 10**

Qno.	Question	Marks	CO
a.	Discuss in detail the characteristics of Ideal Warehouse.	10	3
b.	What is meant by inventory management? Explain the role and functions of inventory in supply chain.	10	3

6. Attempt any *one* part of the following:**1 x 10 = 10**

Qno.	Question	Marks	CO
a.	Discuss overall Indian Shipping Scenario.	10	4
b.	Explain the benefits of Containerization.	10	4

7. Attempt any *one* part of the following:**1 x 10 = 10**

Qno.	Question	Marks	CO
a.	Demonstrate how supply chain performance can be measured.	10	5
b.	Highlight the importance of Reverse Logistics in supply chain.	10	5