

Paper Id:

270139

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MBA
(SEM-I) THEORY EXAMINATION 2019-20
BUSINESS ENVIRONMENT

*Time: 3 Hours**Total Marks: 100***Note:** 1. Attempt all Sections. If require any missing data; then choose suitably.**SECTION A**

- 1. Attempt *all* questions in brief. **2 x 10 = 20****
- a. Define Business Environment.
 - b. What is an economic system?
What is Industrial Licensing?
 - c. Describe Privatization.
 - d. Define Inflation.
 - e. What is CENVAT?
 - f. Define SEZ.
 - g. Write the importance of FEMA.
 - h. Define few roles of SEBI.
 - i. How Planning Commission play a role in Indian Economy?
 - j. Roles of Natural Environment in development of any country.

SECTION B

- 2. Attempt any *three* of the following: **10 x 3 = 30****
- a. Why it is important for business enterprises to understand their environment?
Explain briefly.
 - b. Briefly discuss the impact of Government policy changes on business and industry.
 - c. Define Globalization. Give your arguments for and against Globalization.
 - d. State the importance of Human Development. What are the measures to assess human development?
 - e. What do you mean by Monetary Policy? Explain the role of RBI in controlling Monetary Policy.

SECTION C

- 3. Attempt any *one* part of the following: **10 x 1 = 10****
- (a) Narrate in brief the New Industrial Policy 1991.
 - (b) Discuss how the demographic and technological trend that could affect the future of the business.
- 4. Attempt any *one* part of the following: **10 x 1 = 10****
- (a) Explain the various internal factors that influence business policies.
 - (b) What are the forms of foreign capital in India? Explain the need for foreign capital in India.

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5. Attempt any *one* part of the following: 10 x 1 = 10
- (a) “Technology is the invisible input in business”. Explain the significance / need / importance/role of technology in business?
- (b) Explain how Social Responsibility of business enterprises play a role in developing a developing country like India.
6. Attempt any *one* part of the following: 10 x 1 = 10
- (a) Explain the following –
- (i) Indian Competition Act 2002
- (ii) Balance of Payment
- (b) How can you explain Global Competitiveness? Differentiate between comparative advantage and competitive advantage
7. Attempt any *one* part of the following: 10 x 1 = 10
- (a) Define Fiscal Policy? What are its objectives? Explain the main points of Budget 2019.
- (b) Write in short notes on –
- (i) Poverty in India,
- (ii) Business Ethics