

Sikkim Manipal University M.B.A Retail Management (Warehousing and Supply Chain Management)

Q1. Define globalization. What are the driving forces of globalization? (10 marks)

Q2. What are the three basic operating models of SCM?(10 marks)

Q3. Discuss the objectives of category management in retail. How is category management different from brand management?(10 marks)

Q4. State with its relevance the 9 principles of SCM.(10 marks)

Q5. Give a note on retail transport and retail warehousing. (10 marks)

Q6. How is inventory management and vendor management beneficial to warehousing and SCM?(10 marks)