

NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION

Programme: DSCM/PGDSCM

Examination: April 2018
Subject: Supply Chain Management

Semester: II
Course : New
Marks : 70
Time: 11.00 a.m. to 2.00 p.m.

Instructions:

1. Answer to each new question to be started on a fresh page.
2. Figures in bracket indicate full marks.

Q.1) Attempt any 2 out of 4

(Marks: 2X5=10)

- a) Explain the steps to perform value chain analysis.
- b) Why do firms outsource? Give some reasons for outsourcing.
- c) What are the four common approaches to forecasting?
- d) What is Channel width?

Q.2) Write Short Notes on any 2 out of 5

(Marks: 2X5=10)

- a) Collaborative Planning, Forecasting and Replenishment (CPFR)
- b) Supply chain uncertainty
- c) Capability Analysis
- d) What are some examples of the use of innovative tools by companies that have extracted the most from reconfiguring the supply chain?
- e) Order management system

Q.3) Attempt any 3 out of 5

(Marks: 3X10=30)

- a) Discuss the types of distribution channels.
- b) Discuss Sourcing strategies and strategic issues involved in each.
- c) Explain the types of B2B marketplaces with examples.
- d) What are the supply chain decisions made at Tactical and Operation levels?
- e) What is Supplier Quality Analysis?

Q.4) Attempt both the questions

(Marks: 2X10=20)

- a) Operations information reflects the activities necessary to receive, process, ship, and invoice customer orders. To attain operational excellence, the organization must simplify, standardize, and automate business processes to achieve a high level of customer service – while reducing operating costs. What are the information activities required to achieve these objectives?
- b) If you are head of purchase what will be your supplier selection criteria?
