

(For candidates admitted from 2008-2009 onwards)

M.B.A. DEGREE EXAMINATION, FEBRUARY 2015.

Business Administration

MANAGEMENT CONCEPTS

Time : Three hours

Maximum : 75 marks

PART A — (5 × 5 = 25)

Answer ALL questions as per the choice.

1. (a) Define management? Explain its nature and scope.

Or

- (b) Discuss the trends in managing in a global environment.

2. (a) Discuss the major types of plans.

Or

- (b) How are decision models and decision trees used by managers?

3. (a) Write about formal and informal organization.

Or

- (b) Discuss about functional authority.



4. (a) What is staffing? Who is responsible for staffing? Explain it briefly.

Or

(b) Write the importance of directing.

5. (a) Explain the procedure for business process reengineering.

Or

(b) Write short note on total quality management.

PART B — (5 × 10 = 50)

Answer ALL questions as per the choice.

6. (a) In an essay, discuss the work of Henri Fayol as it relates to the general administrative approach to management.

Or

(b) What is meant by the term multinational corporation? Explain the factors that contribute to the complexity of managing multinational corporations.

7. (a) Discuss the different steps in planning.

Or

(b) 'Budget making is primarily a planning process where as its administration is a part of controlling'— Elaborate.

8. (a) What is the outcome of organising committees? How does it relate to informal organisations?

Or

(b) Define delegation of authority? What are the problems in delegation? Explain the principles of effective delegation.

9. (a) Explain in detail the process of selection with special reference to software professionals.

Or

(b) Discuss Maslow's hierarchy of needs and compare this theory with two factor theory.

10. (a) Discuss the relationship between planning and controlling functions.

Or

(b) Explain the various forms of management control systems.

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