

SVKM's NMIMS
NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION

Programme: DBM/PGDBM/DMM/PGDMM/DFM/PGDFM/DHRM/PGDHRM/DITM/PGDITM/
DSCM/PGDSCM/DBFM/PGDBFM/DRM/PGDRM

Examination: April 2018
Subject: Management Theory & Practice

Semester: I
Course : New
Marks : 70
Time: 11.00 a.m. to 2.00 p.m.

Date: 13.4.2018

Instructions:

1. Answer to each new question to be started on a fresh page.
2. Figures in bracket indicate full marks.

Q. 1) Attempt any 2 out of 4.

(Marks: 2X5=10)

- a) Cultural Taboos.
- b) Basic steps involved in designing a Control Process.
- c) Management both Science and Art. Explain.
- d) Planning in MNC.

Q. 2) Write short notes on any 2 out of 5.

(Marks: 2X5=10)

- a) Management as an Essential Element for Every Organization
- b) Functional Organizations
- c) Product-line Organizations
- d) Reactive and Anticipatory Changes
- e) Matrix Organisations

Q. 3) Attempt any 3 out of 5.

(Marks: 3X10=30)

- a) How Organizational Cultures Start?
- b) Explain the concept of Internet. What changes it has brought in our life?
- c) Explain Brainstroming and how different it is from Storyboarding.
- d) Enlist the various Benefits and Problems of Group Decision Making.
- e) Information Sharing.

Q.4) Case Study (Attempt both the questions)

(Marks: 20)

a) Reshma is studying Management Theory study; Explain the six-box model commenting on the role of environment to help her study for the examination with ease.

b) As Managers, how would you apply Effective Time Management Practices.

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