

SVKM's NMIMS
NMIMS – GLOBAL ACCESS SCHOOL FOR CONTINUING EDUCATION

Programme: DBM/PGDBM/DMM/PGDMM/DFM/PGDFM/DHRM/PGDHRM/DITM/PGDITM/
DSCM/PGDSCM/DBFM/PGDBFM

Examination: April 2018
Subject: Corporate Social Responsibility

Semester: I
Course : New
Marks : 70
Time: 11.00 a.m. to 2.00 p.m.

Date: 16.4.2018

Instructions:

1. Answer to each new question to be started on a fresh page.
2. Figures in bracket indicate full marks.

Q. 1) Attempt any 2 out of 4.

(Marks: 2X5=10)

- a) Enumerate any 5 areas of CSR issues in Human Resource Management.
- b) Enumerate any 5 areas of CSR issues in Environmental Management.
- c) How to prepare and Implement CSR Business Plan.
- d) Stakeholders Vs Shareholders.

Q. 2) Write short notes on any 2 out of 5.

(Marks: 2X5=10)

- a) Business Organizations as Systems.
- b) Friedman's Theory/Fundamentalist Theory.
- c) Deontological Theory.
- d) Carroll's Pyramid.
- e) Explain how Privacy is an Issue of CSR at Workplace.

Q. 3) Attempt any 3 out of 5.

(Marks: 3X10=30)

- a) How should CSR Assessment be carried out.
- b) Direction, Approach, Focus Area in CSR.
- c) Types of Stakeholders.
- d) Stakeholders Concept.
- e) "Globalization on one hand is seen as an irresistible and benign force for delivering economic prosperity to people throughout the world and on the other end, it is blamed as a source of all contemporary ills". Explain in context of any 5 countries.

Q. 4) Attempt both the questions.

(Marks: 2X10=20)

- a) Rahul is an MBA student preparing for CSR subject. Help him understand Gandhian Trusteeship Theory in simple words.
- b) Explain the various Generations in CSR.
