

MODEL QUESTION
First Semester B.Com Degree Examination (SDE)
(Core Course-1)

CO 1141: METHODOLOGY AND PERSPECTIVES OF BUSINESS EDUCATION

Time: 3 Hours

Max. Marks: 80

SECTION-A

Answer **all** questions. Each question carries **1** mark

1. What is meant by capitalism?
2. Define partnership.
3. What do you mean by business entities?
4. What is meant by business not for profit?
5. What do you mean by GDP?
6. What is globalization?
7. What is commercial paper?
8. What is working capital?
9. What is e-commerce?
10. What is survey?

(10x1=10 marks)

SECTION-B

Answer **any eight** questions. Each question carries **2** marks.

Each answer not to exceed one paragraph

11. What is case study?
12. Explain the role of HRM.
13. Give the main objective of quality circle.
14. What do you mean by SLEPT factors?
15. Write a note on non-banking financial institutions.
16. Discuss the structure of financial market.
17. What is meant by innovation?
18. State the economic objectives of business.
19. What is meant by mixed economy?
20. Give any three features of economic system.
21. Explain the features of planned economy.
22. Discuss about the external stakeholders of business.

(8x2=16 marks)

SECTION-C

Answer **any six** questions. Each question carries **4** marks.

Each answer not to exceed 120 words

23. Explain the salient features of capitalism.
24. Explain briefly various types of economy.
25. Explain the objectives of public sector.
26. What are the main features of co-operative society?
28. What are the main benefits of joint venture?
29. Discuss the main objectives of privatization.
30. Explain the main features of entrepreneurship.
31. Distinguish between e commerce and e business.

(6x4=24 marks)

SECTION-D

Answer **any two** questions. Each question carries **15** marks.

Each answer not to exceed four pages

32. Examine the importance of HRM in an organization.
33. Explain the various sources available to a company for raising finance.
34. Discuss the advantage and disadvantage of globalization.
35. Discuss the common types of business entities

(2x15=30 marks)