Instructions:
1. Answer to each new question to be started on a fresh page.
2. Figures in bracket indicate full marks.

Q.1) Attempt any 2 out of 4  
   (Marks: 2X5=10)
   a) What are the different modes of International Business explain each.
   b) What are different difficulties in International business, explain each
   c) Enlist different types of entry strategies;
   d) What do you mean by Globalization of Markets?

Q.2) Write Short Notes on any 2 out of 5  
   (Marks: 2X5=10)
   a) Investments
   b) Competitive Environment
   c) Globalization of Investment
   d) Mercantilists views on Trade
   e) Comparative advantage

Q.3) Attempt any 3 out of 5  
   (Marks: 3X10=30)
   a) What do you understand by Free Trade, Explain anyone Free Trade agreement in details.
   b) What are the measures taken by Government of India towards Globalization?
   c) What is Porter’s diamond theory?
   d) Explain the concept of Micro & Macro environment with respect of International Business.
   e) Explain why Socio-cultural environment is crucial for International Business.

Q.4) Attempt both the questions  
   (Marks: 2X10=20)
   a) Explain pro & cons of Globalization of production.
   b) understanding political risk is very important in International Business explain.

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